

All MBA/EMBA Courses in the Fall-Winter 2024/2025 Semester

Dates	Course Name	Course Type	Course ID	Professor Name	EMBA	MBA
September 6-7	BSL Registration, Welcome, and Introductory Module	-	-	Guy Ngayo	x	x
September 19-21	Marketing Management	Marketing	M1073	Marko Majer		x
October 3-5	Strategy for Business Transformation	Strategy	M1069	Anja Langer Jacquin	x	x
Oct 31-Nov 2	Innovation And Organizational Design	Strategy	N50007	Joana Santos Silva		x
November 14-16	Marketing Strategy and Competitive Positioning	Marketing	M50002	Guy Ngayo	x	x
December 5-7	Brand Building in the Digital Age	Marketing	M1068	Lazar Dzamic	x	x
December 19-21	Project Kick-off	Entrepreneurship	M4002	Guy Ngayo	x	x
February 6-8	Data Analytics, Visualization, and Management	Quantitative Skills and Data Science	M1070	Sandro Saitta		x
January 16-18	Strategic Corporate Finance	Finance	M4009	TBD	x	x
February 13-15	Financial Investments: Optimizing Returns Through Data Analytics	Finance	M1071	Jan Erik Meidell	x	
Feb 27 - Mar 1	Finance for Entrepreneurs	Finance	M1102	Carlos Da Silva	x	x
February 7	Executive Project Report Due Date					
February 17-28	Executive Project Defenses					